



PRE-PROGRAMME
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3-4 December **2014**
MÉDITERRANÉE HE
 Parc Chanot **Marseille FRANCE** **HOPITALEXPO**

The Mediterranean
 business meetings and
 hospital cooperation event

AN EVENT



IN ASSOCIATION WITH



IN PARTNERSHIP WITH



AN ORGANISATION



in association with **héral**



3-4 December 2014
MÉDITERRANÉE H
Parc Chanot Marseille FRANCE HOPITALEXPO

A TRADE SHOW

The show's visitors are professionals from the economic and healthcare sectors

- Political and government officials,
 - Public and private hospital managers and decision makers,
 - Health professionals,
 - Health project holders,
 - Industrial key players in health sector,
 - Investors,
 - Financiers,
 - Insurers,
- from France, the Mediterranean countries and French-speaking Africa.

Over 100 local, national and international exhibitors:

- hospital management,
- architecture, construction, environment,
- biotech industry,
- equipment and medical devices,
- risk management,
- facility management,
- information systems and new technology,
- etc.

AN INTERNATIONAL CONVENTION

20 delegations from Southern and Eastern Europe, North Africa, the Middle East and French-speaking Africa.



A FORUM ON FRENCH HOSPITAL... OPEN TO THE WORLD

French public and private hospital federations are gathered together within an exhibition and reception area to present and promote the French healthcare system.



14th NATIONAL UNIVERSITY hospital conference



MARSEILLE 2-3 décembre 2014 Parc Chanot

FRENCH UNIVERSITY HOSPITALS IN THE SPOTLIGHT

HopitalExpo Méditerranée takes place in conjunction with the national conferences of the university hospitals that take place on December 2nd and 3rd and are attended by the directors of French university hospitals (chief executives, presidents of medical board, faculty deans).



EDITORIAL

In today's increasingly global environment, Mediterranean and neighbouring countries are facing new challenges in terms of healthcare. They express new expectations and requirements in terms of modernisation of their social welfare systems, the optimisation of patient support, and even the accreditation of hospitals.

Meanwhile, the French healthcare system is often praised and its hospital expertise (in terms of healthcare, research, training, etc.) is increasingly sought.

In this context, France needs to be able to support the development of Mediterranean and neighbouring countries' healthcare systems in an even more structured and proactive manner than it does today.

As a result, hospital professionals and their institutional and industrial partners have decided to take action by launching a brand new event: HopitalExpo Méditerranée.

A trade show combined with an international convention, HopitalExpo Méditerranée will be a meeting point for government officials, hospital managers, project leaders, donors, private funders, medical researchers and healthcare manufacturers.

This exceptional event, organised at the initiative of the FHF (Fédération hospitalière de France - French Hospital Federation) and in coordination with the university hospitals' chief executives, presidents of medical board and faculty deans, will bring together all French hospital federations in Marseille on December 3rd and 4th 2014. ■

WEDNESDAY 3 DECEMBER

14:00 WELCOME SPEECH

14:15 INAUGURATION

Marisol TOURAINE, French Minister of Social Affairs and Health
(to be confirmed)

14:30 OPENING

**CHALLENGES FACING HEALTHCARE SYSTEMS
IN MEDITERRANEAN BASIN COUNTRIES:
CONTRIBUTIONS MADE BY FRENCH EXPERTISE**

15:00 PLENARY SESSION 1

**CURRENT HEALTH NEEDS
IN MEDITERRANEAN BASIN COUNTRIES**

15:00 ROUND TABLE 1

NEW HEALTH NEEDS

Health needs are increasing dramatically. In the south of the Mediterranean Basin, demographic and epidemiological changes with substantial socio-economic impacts are forcing health systems to adapt, along with the care on offer, particularly social care. The fight against cancer, diabetes and more: strategies for treating chronic pathologies are at the heart of debates and provide an opportunity for sharing experiences with cooperation and funding tools.

16:00 ROUND TABLE 2

**THE ROLE OF HOSPITALS
IN HEALTHCARE SYSTEMS**

Hospitals are major players in the supply of care and are also tasked with implementing public health orientations. As a result, they must be open to their environments and to other healthcare actors. Access to care, medical deserts, cooperation, local-regional networks, technical tools (eHealth) and regulatory tools (public-private) are all subjects that need to be addressed.

17:00 ROUND TABLE 3

TRAINING NEEDS

New health needs, scientific and medical progress, and new care services resulting from demographic and epidemiological transitions rely on professions that require new educational qualifications. Accordingly, it is important to examine the mobility of healthcare professionals, e-learning and more, from a perspective of pooling and cooperation.

18:00 CONCLUSION

**ONE OR MULTIPLE SOLUTIONS
FOR MEDITERRANEAN HEALTH?**





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THURSDAY 4 DECEMBER

9:00 PLENARY SESSION 2
IMPACT OF INNOVATION AND NEW TECHNOLOGIES IN HEALTHCARE: WHICH TRANSFER POLICY?

9:00 ROUND TABLE 1
HOSPITAL INNOVATIONS

Hospitals are at the cutting edge of medical progress. At the same time, their financial constraints necessitate strong IT management tools. The major trends of innovative and digital development in hospitals are giving rise to experience sharing on the subject of the conditions for successful projects and change management.

10:00 ROUND TABLE 2
RESEARCH AND DEVELOPMENT

Clinical research, located midway between basic research and R&D, is an essential activity for hospitals. Those are also major actors within competitive excellence centres and health clusters. In this session, we will examine how international cooperation can foster the wide transmission of innovation and contribute to economic development.

11:15 ROUND TABLE 3
NETWORKS

Healthcare, training and research establishments, French hospitals build international cooperation networks in the Mediterranean and with Sub-Saharan Africa. This session will specify the frameworks and funding for those networks that will allow them to contribute to the sharing of research and the improvement of the populations' health.



A PROGRAMME

FOR PROFESSIONALS

- Public and private hospital managers
- Health professionals
- Hospital Head of division
- Healthcare director
- Care managers
- Health industry leaders
- Engineers (Works, Biomedical, IS, etc.)
- Institutional
- Experts
- Etc.

WITH TRAINING OBJECTIVES

- Give elements of understanding, strategic and operational, onto the approached themes
- Value the expertises and stimulate sharing of best practices
- Allow the trainers' training





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THURSDAY 4 DECEMBER

14:00 PLENARY SESSION 3
FUNDING
ROLES OF THE STATES, DONORS,
FOUNDATIONS AND INVESTMENT
FUNDS

In the Mediterranean, international health policy is aligned with bilateral and multilateral international cooperation policy. By improving the health of populations, health policy contributes to economic development. This round table involving the main cooperation and funding bodies will examine how health can be part of cooperation and development projects.

16:15 CONCLUSION
FRENCH HOSPITAL FEDERATIONS
ON AN INTERNATIONAL SCOPE

Cooperation, development expertise and economic development of health and hospitals in the Mediterranean basin are the subjects of this final round table, bringing together representatives of the French hospital federations and Foreign delegations representatives.

18:00 CLOSING SESSION OF THE CONVENTION
HEALTHCARE, AN ECONOMIC SECTOR
OF PRIMARY IMPORTANCE IN TERMS OF TRADE

Fleur Pellerin Secretary of State for Foreign Trade (*to be confirmed*)



BUSINESS WORKSHOPS

DEPLOYMENT OF FRENCH EXPERTISE ABROAD

HopitalExpo Méditerranée simultaneously offers thematic workshops based on exchanges of best practices and on a B2B model.

THURSDAY 4 DECEMBER

9:00-10:00 WORKSHOP 1

Information systems: Big data and medical data managements

10:00-11:00 WORKSHOP 2

Quality management, accreditation and certification

11:00-12:00 WORKSHOP 3

Technical platform and laboratory engineering

The program grows rich until the event.
Find the last information on

www.hopitalexpo.com

USEFUL INFORMATION

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Parc Chanot **Marseille** FRANCE **HOPITALEXPO**

REGISTRATION

Convention

Hospital rate: 400€ (VAT excl.)

Industry rate: 990€ (VAT excl.)

Training accreditation no.: 11921500392

Trade show

Free access for health professionals

Register online at www.hopitalexpomед.com

Registration to the Convention is mandatory for Industrial players to get access to the Trade Show (the entrance to the exhibition is included in the convention registration rate)

LOCATION

Address

Marseille-Chanot

Rond-point du Prado, 13008 Marseille

Public transportation

By train: Saint-Charles train station

By plane: Marseille-Provence airport

By metro: from Saint-Charles take line 2 towards Sainte-Marguerite-Dromel, get off at Rond-Point du Prado

By bus: get off at Rond-Point du Prado

Bus lines: 21-22-23-44-45-83

For transportation and hotel accommodations, organise your trip on www.hopitalexpomед.com



For the latest news on HopitalExpo Méditerranée, or to participate, register, exhibit or become a partner, please visit the event's website

www.hopitalexpomед.com

DESTINATION MARSEILLE



Marseille, overlooking the south towards Europe and Africa, is a city built on a willingness to embrace international exchange. This is why HopitalExpo Méditerranée chose the Phocæan city for this distinctly international event.

Located at the heart of the city, Marseille Chanot benefits from easily accessible transport links:

- it is situated just five metro stations from the Saint-Charles TGV station, allowing you to reach Paris in 3 hours;

- it is 30 minutes away from the international Marseille-Provence airport, which provides access to over 100 destinations in 38 different countries.

MARSEILLE CHANOT 
PALAIS DES CONGRÈS & DES EXPOSITIONS

WITH THE SUPPORT OF



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